

3RD JC ENTERPRISES

CAPABILITY STATEMENT



3rd JC Enterprises LLC is a minority-owned creative communications firm delivering AI-integrated design, digital presence, and training support for public agencies, nonprofits, and mission-driven organizations. We help clients communicate clearly, show up consistently, and present a stronger public-facing presence through branded materials, digital assets, and practical AI-enabled communication solutions.

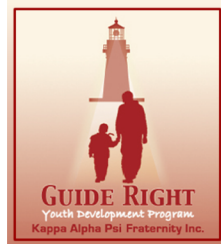
CORE COMPETENCIES

- Graphic design and branded communication materials
- Print collateral, flyers, brochures, reports, presentations, and outreach materials
- Website design and digital brand presence support
- Social media branding visuals and communication assets
- Strategic communication design for public-facing initiatives
- AI-assisted content workflows with human review and oversight
- AI workshops, training sessions, and speaking engagements
- Explainer videos, avatar-assisted communication, and training support

DIFFERENTIATORS

- 20+ years of experience in design, branding, communication, and training
- AI-integrated creative direction that blends design expertise with practical AI adoption
- Certified AI Consultant since 2024
- Wix Partner since 2017
- HeyGen Ambassador since 2024
- Jacksonville Small & Emerging Business Enterprise
- Experience delivering remote training and support through screen share and digital instruction
- Government purchase card capable
- Minority-owned small business with experience supporting community, educational, and mission-driven organizations

PAST PERFORMANCE



web.com®



NAICS CODES:

541430 – Graphic Design Services | 611430 – Professional and Management Development Training | 541613 – Marketing Consulting Services | 541820 – Public Relations Agencies

DBE | UEI: LQLELCZFQ1E8 | CAGE: 8MHR4

GOVERNMENT PURCHASE CARD CAPABLE

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